

# Dental Tribune International

roots – international magazine of endodontics



*Roots – international magazine of endodontics* is a quarterly publication devoted entirely to the field of endodontics. It covers the most significant developments in the field with the aim of providing comprehensive knowledge and information on the latest technology that can profitably be integrated into treatment concepts. The magazine presents the latest research and case studies, as well as pertinent industry news, trends in procedures and techniques, and the newest education and events.

*Roots* is published quarterly. The circulation is subscription-based for both the print and digital versions. Editions have bonus distribution at all major international congresses and exhibitions, including specialty-specific events targeting key readers, including opinion leaders (primarily Europe, the Middle East & Africa, Asia Pacific & the USA).

Complementary PR or product news is offered in support of advertising. Clinical articles and case studies are limited. Therefore, submissions are subject to review and approval by the managing editor.

**Print distribution 10,000**, with additional **digital reach as e-paper subscriptions** via the DTI Marketplace.

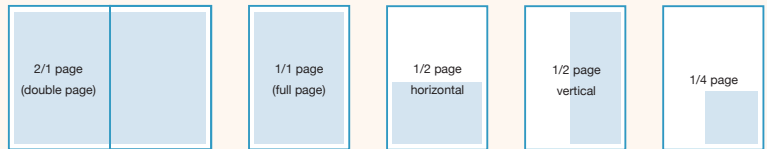
Regional editions of *roots* are available in the Czech Republic & Slovakia, Turkey and the U.S.

## roots – international editions

Special package includes

- cover image
- 1/1 page advertisement
- interview or company portrait
- clinical article/case report
- product PR

6,470



→ Dimensions (w x h):	420 x 297 mm	210 x 297 mm	210 x 148 mm	105 x 297 mm	105 x 148 mm
→ Advertising Rates:	5,250	3,250	2,450	2,450	1,950

Issue	Editorial Deadline	Ad Deadline	Release	Print Distribution	Digital Distribution	Bonus Distribution Includes:
1/2020	January 31	February 28	March	10,000	Subscription	IDEM, Exponential, BDA DS, CAD CAM conf Dubai, ROOTS SUMMIT, FDI, ADF, GNYDM
2/2020 - ROOTS SUMMIT Special	April 1	May 1	May 14	10,000	Subscription	
3/2020	July 1	August 30	September	10,000	Subscription	
4/2020	October 31	November 30	December	10,000	Subscription	

## roots – regional editions

Country	Frequency	Distribution		Language	Cover package	2/1 page	1/1 page	1/2 page	1/4 page
		Print	Digital						
Czech Republic & Slovakia	1	3,000	5,000	Czech	6,750	3,950	2,450	1,750	1,250
Turkey	2	2,000	18,000	Turkish	6,750	3,950	2,450	1,750	1,250
U.S.	2	4,000	35,000	English	6,750	4,750	2,650	1,950	1,450

## Media Sales Contact

mediasales@dental-tribune.com  
+49 341 48474 100



The most current version of this rate card is available at [www.dental-tribune.com/advertise-with-us](http://www.dental-tribune.com/advertise-with-us).